

WEB TEAM UNDERTAKES A WEBSITE DRIVE

The website team is currently undertaking a website drive in all the colleges. This is in an effort to boost the website web ranking indicators. The webometrics ranking is done after every six months. In the last web ranking the university was ranked 6th in Africa and 855 worldwide.

The parameters that are checked in the webmetrics ranking are presence, openness, visibility and excellence. The presence parameter is the total number of webpages in Google, excluding pdf which carries a weight of 10%, openness is the total number of rich files - pdf which carries a weight of 10%, visibility-backlinks and referring domains in either ahrefs or majestic which carries a weight of 50% and excellence which accounts for the no high impact journals published. It carries a weight of 30/5

The web team has been urged to work overtime so as to meet the set targets. The VC, Professor Mbithi has also urged the team to be creative, innovative and aggressive and to generate material to go the website.

The web team comprises of web administrative officers, web communications officers, web support officers and the web champions who are based in the various departments in the university.