

UNIVERSITY OF NAIROBI
INTELLECTUAL PROPERTY MANAGEMENT OFFICE

**INTELLECTUAL PROPERTY AND RESEARCH OUTPUT COMMERCIALIZATION
TRAINING ON 10TH NOVEMBER 2020**

Training Details Write up.

1.0 Background

The University has research output with high potential for commercialization. Some of this research output has been identified and protected. The products and process that have potential for commercialization are in various stages of development. Some need more research, prototyping, market research and others are ready for marketing. The IPMO proposes to train staff and researchers from various units of the University, so that these products and processes can be moved along into the product development and commercialization phase.

The training is intended to be practical and therefore the resource persons are drawn from invention/innovation and incubation based organizations, inventors with commercialized Intellectual Property and those with relevant business skills.

2.0: Training Format

The training will be held using TEAMS® from 9.00 to 2.00 PM on Tuesday 10th November 2020.

3.0 Program

Time	Presenter	Topic
8.00 - 8.10 AM	Prof. Stephen Kiama	Brief Remarks by Vice Chancellor
8.00 - 8.10 AM	Prof. Horace Ochanda	Brief Remarks by the DVC(RIE)
8.20 - 8.30 AM	Prof. Mary Kinoti	Brief Remarks by the Director IPMO.
8.30 - 9.20 AM	Prof. Tom Ogada	Research output commercialization and the technology transfer process
9.20 -10.10 AM	Dr. Kenneth Chelule	Product development for commercialization
10.10 – 10.30AM	Health Break	
10.30 – 11.20 AM	Dr. Robert Karanja	Innovation incubation funding and scalability
11.20 – 12.10 AM	Prof. Cyrus Iraya	Developing a Business Plan for innovation funding and commercialization
12-10 – 1.00 PM	Prof. Mary Kinoti	Product branding and marketing
1.00 – 1.30 PM		Q/A and Closing

4.0 Trainer Profiles

4.1 Professor Tom Ogada



Prof Tom Ogada is currently the Executive Director of the African Centre for Technology Studies and the Chairman of the National Commission for Science, Technology and Innovation. He is a former county minister for Trade, Industrialization and Investment, former managing director of the Kenya Industrial Research and Development Institute where he helped set up a Technology Transfer Office and a Business Incubation Facility; and a founder Managing Director of Moi University Holdings Limited, then a Technology Transfer Office of the University. During 2009-2012, Prof Ogada worked with the British Council as an Advisor on a project called African Knowledge Transfer Partnership, linking universities and industries and participating in the implementation of the Biofix Licensing agreement between UoN and MEA Limited. Prof Ogada has been a consultant for the World Intellectual Property Organization (WIPO) since 2000. He has been a WIPO lead consultant in the preparation of national IP Policies and Strategies for Ghana, Kenya, Tanzania and Zambia.

4.2 Dr. Keneeth Chelule



Director in -charge of Research, Technology and Innovation at KIRDI. Previously he worked for Johnson & Johnson (J&J) both in Kenya and United Kingdom. Other organizations he has worked for include Finsbury Orthopaedics (UK), Orthodynamics (UK), University of Leeds (UK), Western College of Science and Technology (WECO), Rift Valley Institute of Science and Technology (RVIST). Dr Chelule holds PhD and MSc degrees in Mechanical Engineering from

Staffordshire University, UK as well as Executive MBA degree from Jomo Kenyatta University of Agriculture and Technology (JKUAT). Dr Chelule notable achievements include setting up of Nairobi Surgical Skill's Centre (NSSC), a Public Private Partnership between University of Nairobi and Johnson and Johnson (UK) for training of surgeons, nurses and healthcare professional in Africa.

4.3 Dr. Robert Karanja



Dr. Robert Karanja, PHD, Medical Parasitology & Entomology. He is a cofounder and CEO of Villgro Kenya where he is spearheading social entrepreneurship and impact investment in the healthcare and life sciences industry. He has over 10 years of experience in global health R&D as a biomedical scientist at the Kenya Medical Research Institute (KEMRI).

4.4 Prof. Cyrus Iraya Mwangi



Prof Iraya holds a Ph.D in Business Administration, MBA and BCom (Accounting) from the University of Nairobi. He is a CPA (K) and Certified Axiologist & TTI Success Insight Trimetrix HD Certified. He has over 27 years' experience in teaching Finance and Accounting and in addition has consulted widely in financial strategy and controls. Prof Iraya has conducted numerous researches, supervised to completion several PhD theses, MBA and MSc. Finance research projects, He has also authored more than 30 publications in refereed journals.

4.5 Prof. Mary Kinoti



Prof Mary Kinoti, is a certified Behavioral Scientist and Axiologist. She is the Acting Director Intellectual Property Management Office(IPMO) and Associate Dean Graduate Business Studies, School of Business, University of Nairobi. She holds a PhD Degree in Business Administration Marketing from the University of Nairobi. Mary has over twenty years' experience in academia and executive training in industry, where she teaches, train, and research in strategic sales, marketing and branding. She is a member of Academy of International Business (AIB) Africa chapter and Marketing Society of Kenya.

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